



How do you get information about museum goods and services to professionals who buy those goods and services? Become a sponsor of the Association of College and University Museums and Galleries (ACUMG) 2010 annual conference.

The ACUMG consists of 447 members comprised of museum and gallery professionals, plus architects, corporate curators and others in allied professions. Each year the ACUMG organizes a dynamic one-day conference focused on themes and topics that are a priority to the academic museum leaders and decision-makers that attend, and schedules it to coincide with the American Association of Museum's annual meeting. Consequently, it is a well-attended event, and a highlight of the AAM and affiliate events each year.

ACUMG annual conference sponsorship is a cost-effective way to reach the 100 directors, curators and administrators in attendance, and to support this national organization. Sponsors will be recognized in all press materials and on the ACUMG website. Additionally, sponsors receive complimentary admission to the conference and with it the opportunity to network with potential clients in an informal setting. Also, the conference prospectus, which is mailed to hundreds of potential attendees nationally, will include your company logo and credit.

Sponsorship levels

<i>Exclusive annual meeting conference sponsor</i>	\$3,000
Underwrites the conference including continental breakfast and luncheon.	
<ul style="list-style-type: none">• Includes the addition of your 8 ½" x 11" information sheet in the conference packet;• An opportunity to briefly address the conference attendees at the opening remarks• 4 conference registrations	
<i>General sponsor of the annual conference</i>	\$1,000
<ul style="list-style-type: none">• Includes the addition of your 8 ½" x 11" information sheet in the conference packet• 2 conference registrations	
<i>Underwrite conference luncheon for participants</i>	\$ 500
<ul style="list-style-type: none">• Includes the addition of your 8 ½" x 11" information sheet in the conference packet• 1 conference registration	
<i>Underwrite the conference continental breakfast</i>	\$ 500
<ul style="list-style-type: none">• Includes the addition of your 8 ½" x 11" information sheet in the conference packet• 1 conference registration	
<i>Underwrite a university student scholarship to attend the conference</i>	\$ 500
<ul style="list-style-type: none">• Includes the addition of your 8 ½" x 11" information sheet in the conference packet.• 1 conference registration•	
<i>Add your 8 ½" x 11" information sheet in the conference packet</i>	\$ 100



**Association of College & University Museums & Galleries
2010 Annual Conference Sponsorship form**

(name of individual or corporation) _____

Is supporting the ACUMG 2010 annual conference with the following contribution:

- ___ \$3,000 To have exclusive sponsorship of the annual Conference.
- ___ \$1000 To become a major underwriter of the annual ACUMG Conference
- ___ \$ 750 To underwrite lunch for conference participants
- ___ \$ 500 To underwrite a university student scholarship to attend the conference
- ___ \$ 500 To underwrite the conference continental breakfast
- ___ \$ 100 To add your company's 8 ½ x 11 inch information sheet in the conference packet

All sponsors will be recognized in all press materials and on the ACUMG website. The conference prospectus, which is mailed to over a thousand potential attendees nationally, will include your company logo and credit. Additionally, sponsors receive complimentary admission to the conference and with it the opportunity to network with potential clients in an informal setting.

- ___ Check payable to ACUMG enclosed. FEI number 90-0451718
- ___ Please send an invoice

Contact name: _____

Company: _____

Address: _____

Telephone #: _____ email _____

Credit line text for use in publications: _____

___ A logo will be submitted for use in publications.

Please return form to:

Michiko Okaya, ACUMG treasurer
c/o Williams Center Gallery
Lafayette College
Easton, Pa. 18042
artgallery@lafayette.edu